

COMPANY PROFILE



CMSH Tech
A Complete IT Services

#1 Website design company in Patna, Bihar.
Transforming Visions into Digital Reality since 2015!

www.cmshtech.in

COMPANY PROFILE

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ABOUT COMPANY



VISION / MISSION



OUR TEAM



OUR SERVICE



CONTACT

www.cmshtech.in



OVER 450+ SATISFIED CUSTOMERS
HAVE CHOSEN CMSH TECH FOR
THEIR WEBSITE DESIGN, CUSTOM
APPLICATION, AND MOBILE APP
DEVELOPMENT NEEDS IN BIHAR
SINCE 2015!

ABOUT COMPANY

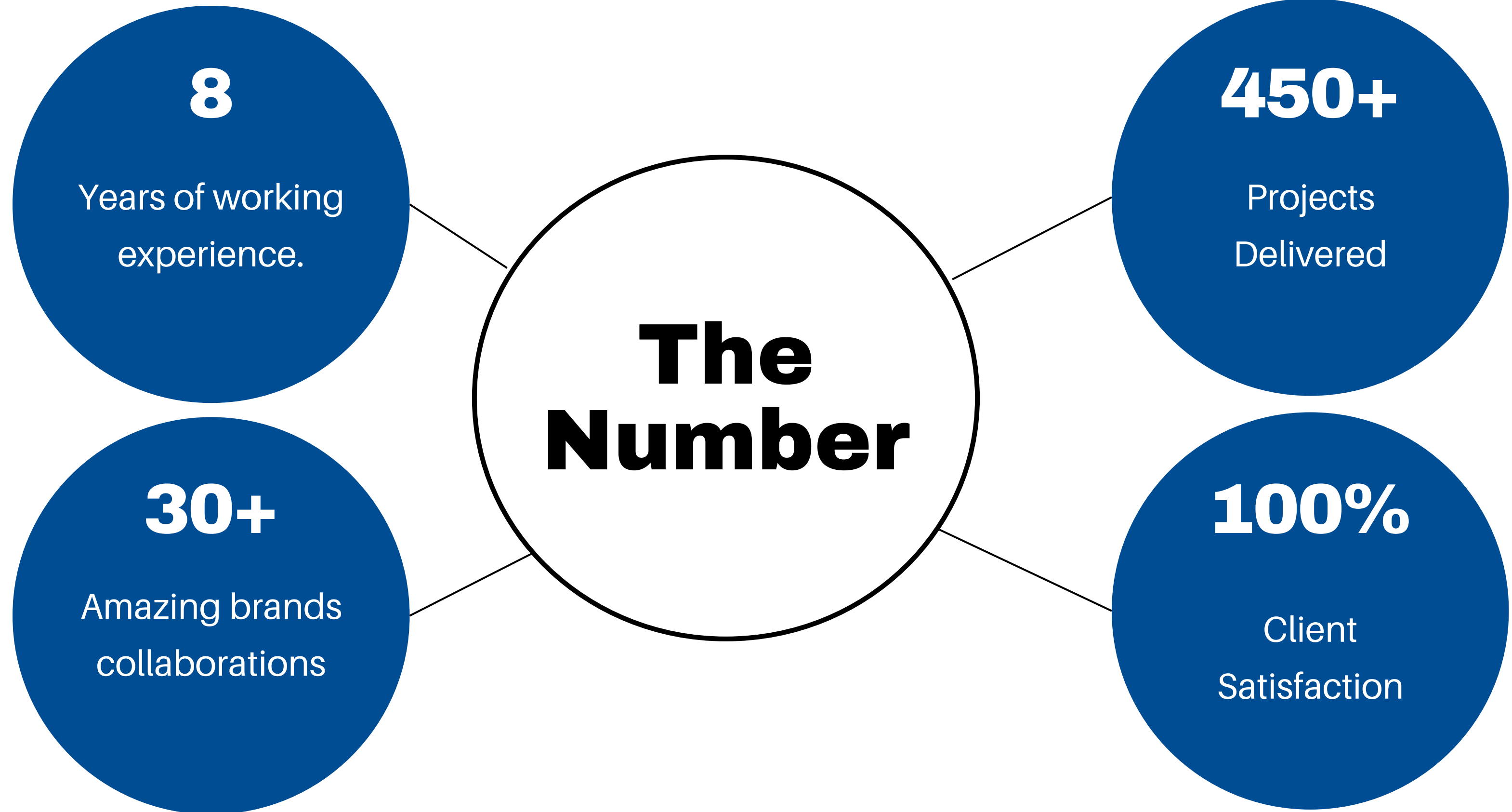
CMSH TECH: YOUR TRUSTED PARTNER IN WEB SOLUTIONS

At CMSH Tech, we are your trusted digital partner with over 8 years of experience in the industry. Our unwavering commitment to excellence and innovation has solidified our position as a leading provider of a wide range of digital solutions.

CMSH Tech is an ISO 9001-2008 certified web development company with over 8 years of industry experience. Based in Patna, we provide top-tier services to clients worldwide. Our expertise spans application development, e-commerce, and web design in Patna. We consistently exceed our clients' expectations with our innovative web designs.

At CMSH Tech, we promise to elevate your online presence and help you achieve your digital goals. Whether you're a startup, a growing business, or an established brand, we have the expertise and creativity to bring your vision to life.





Mission

Our mission is to empower businesses, organizations, and individuals with the tools they need to thrive in the digital age. We believe that by leveraging technology, we can drive innovation, enhance efficiency, and create meaningful connections.

Vision

We envision a world where technology is a catalyst for positive change, and we are here to make that vision a reality. With over 8 years of experience in the industry, we are at the forefront of digital transformation.



Our Value

OUR TEAM



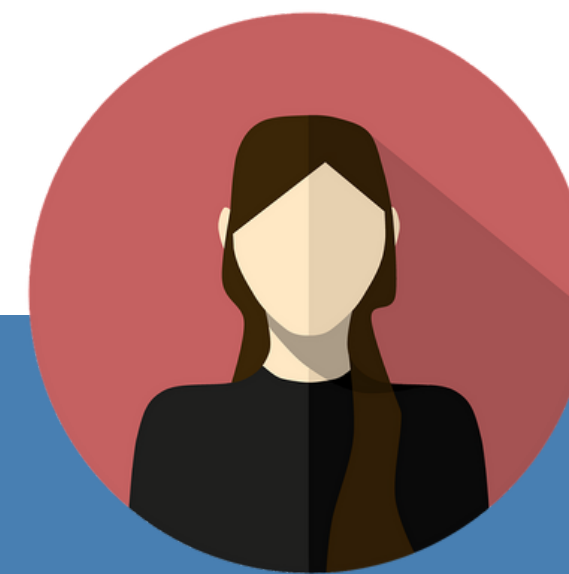
**CHANDAN
MISHRA**

—
SR. SOFTWARE
ENGINEER



**SOHAN
KUMAR**

—
SOFTWARE
DEVELOPER



**SONALI
KUMARI**

—
MARKETING
STRATEGIST

Our Service



WEBSITE DEVELOPMENT

Elevate Your Online Presence with Responsive, Intuitive Web Design and Dynamic Website Development.



CUSTOM WEB APPLICATION

Empower Your Business with Our Reliable and Scalable Full Stack Application Development Service.



MOBILE APP DEVELOPMENT

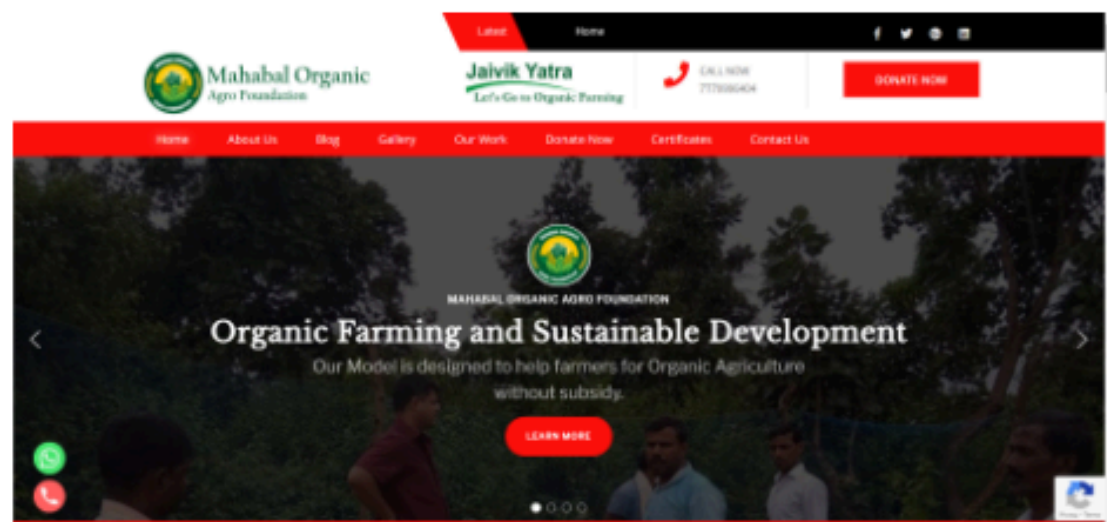
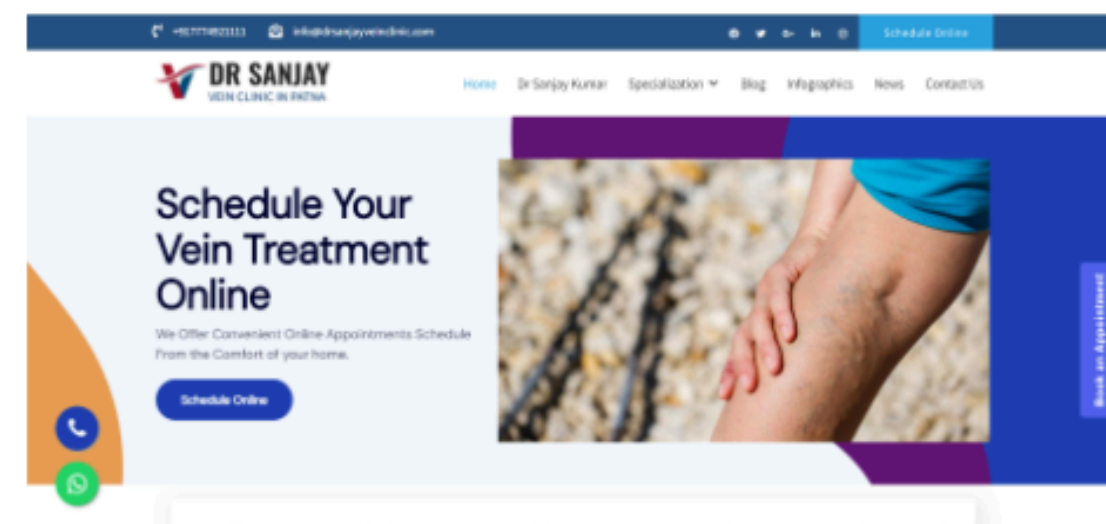
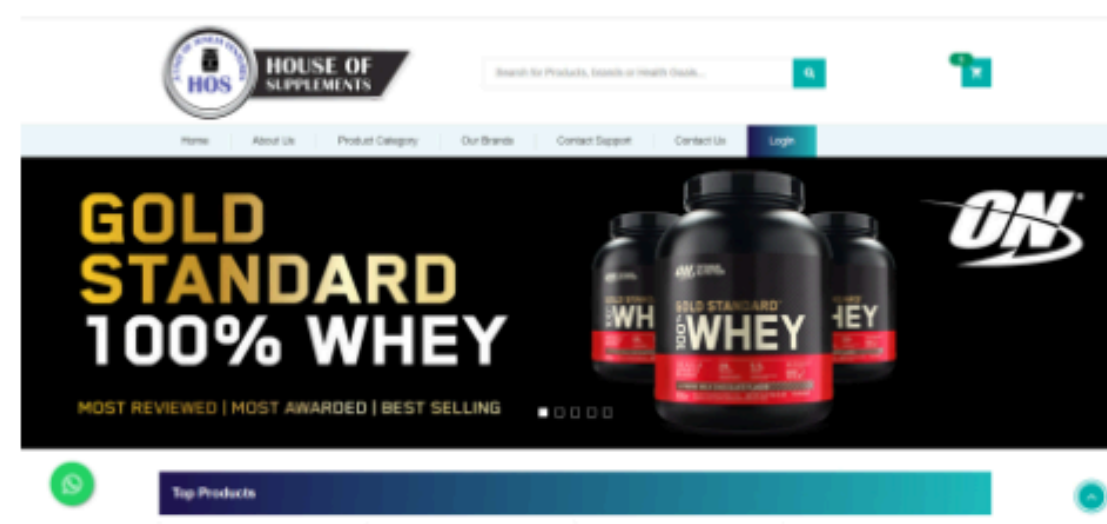
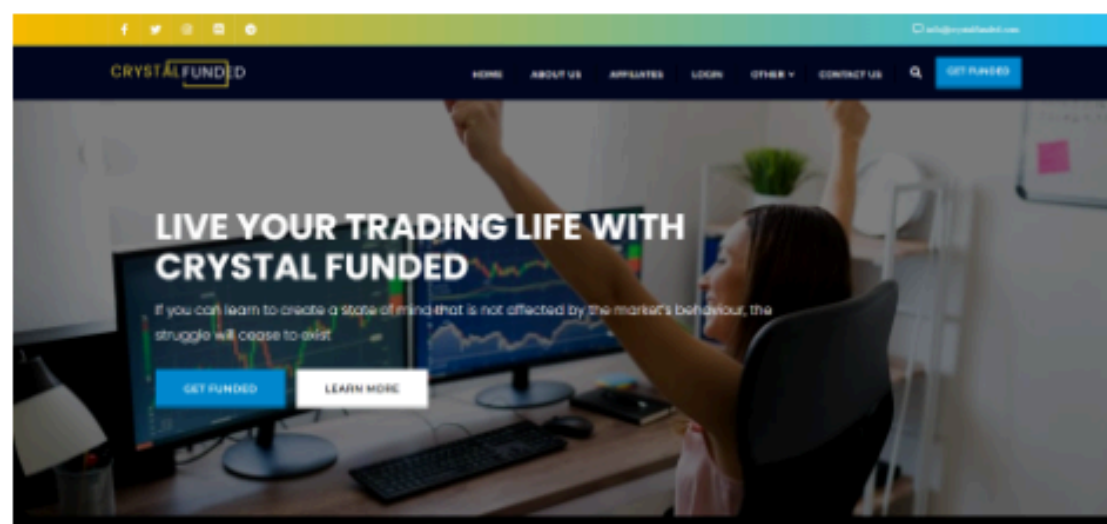
Crafting Cutting-Edge Mobile Apps: Cross-Platform and Native Solutions with Modern Features.



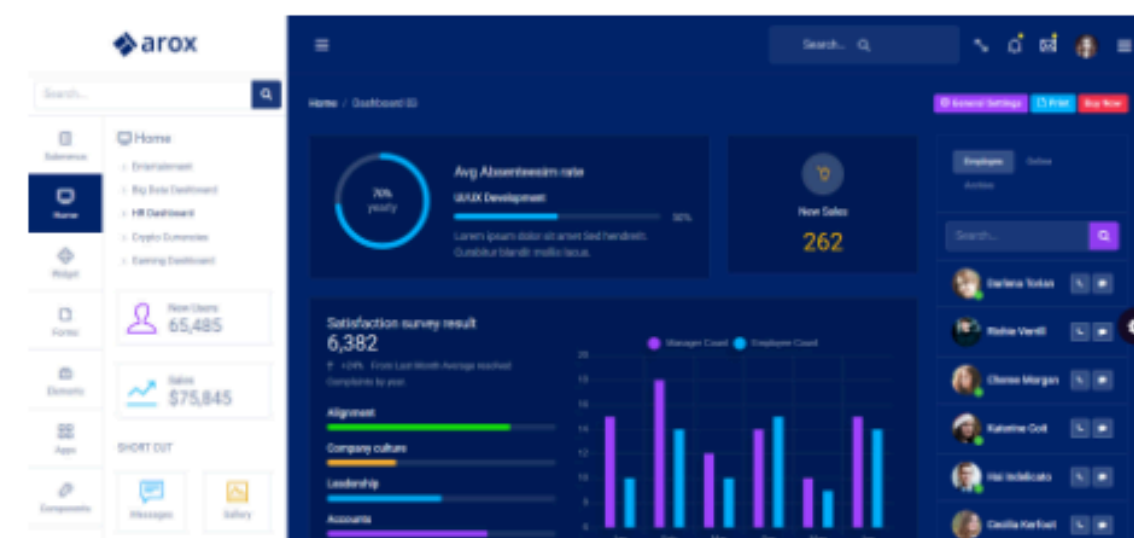
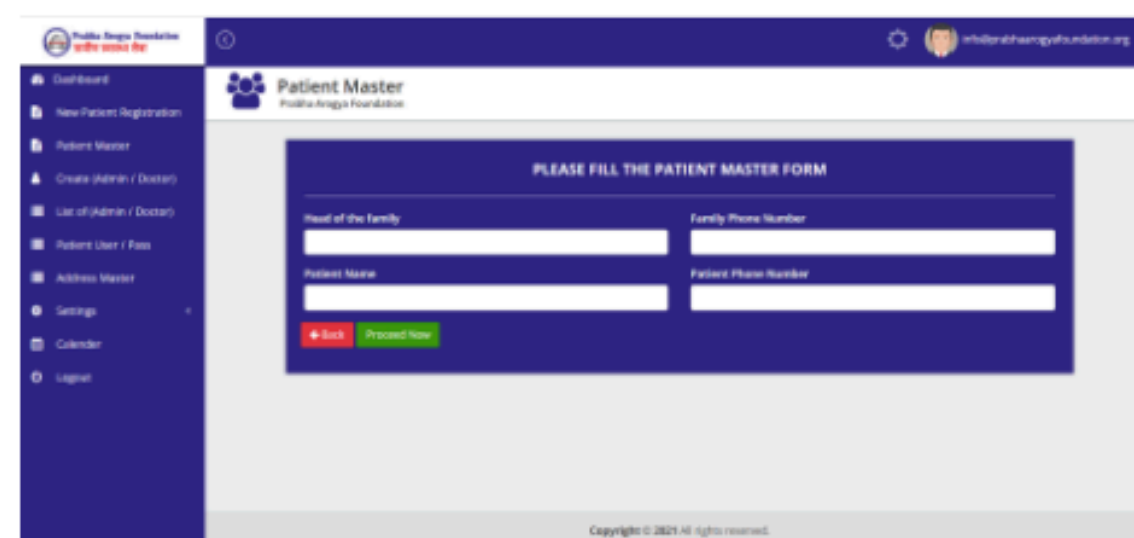
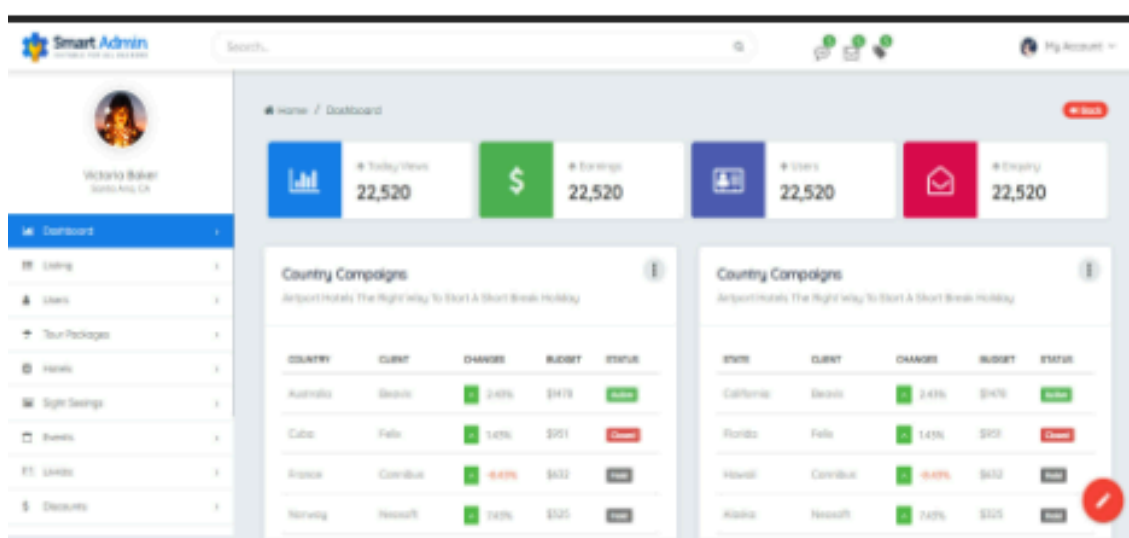
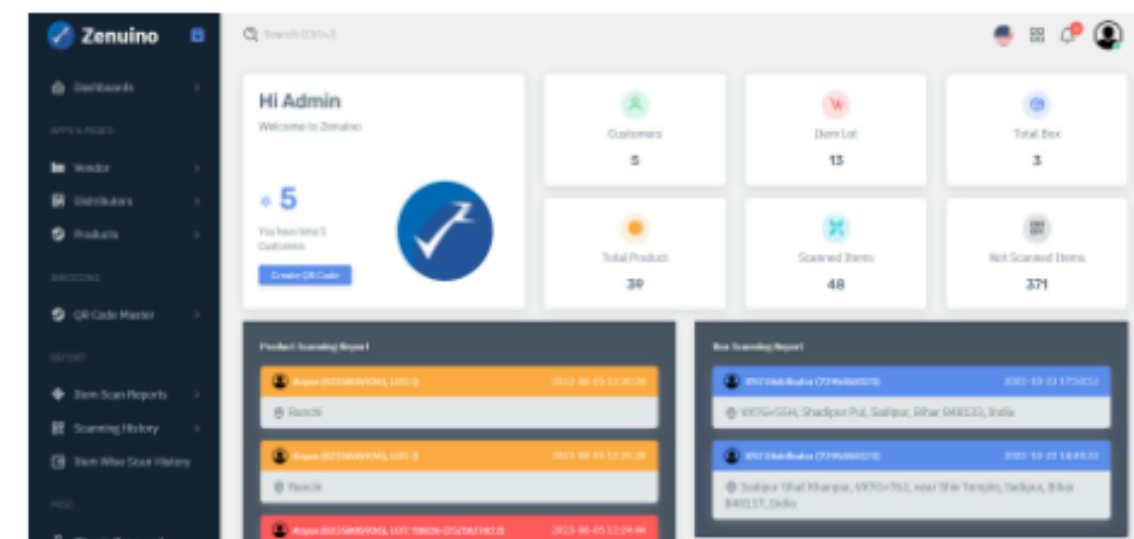
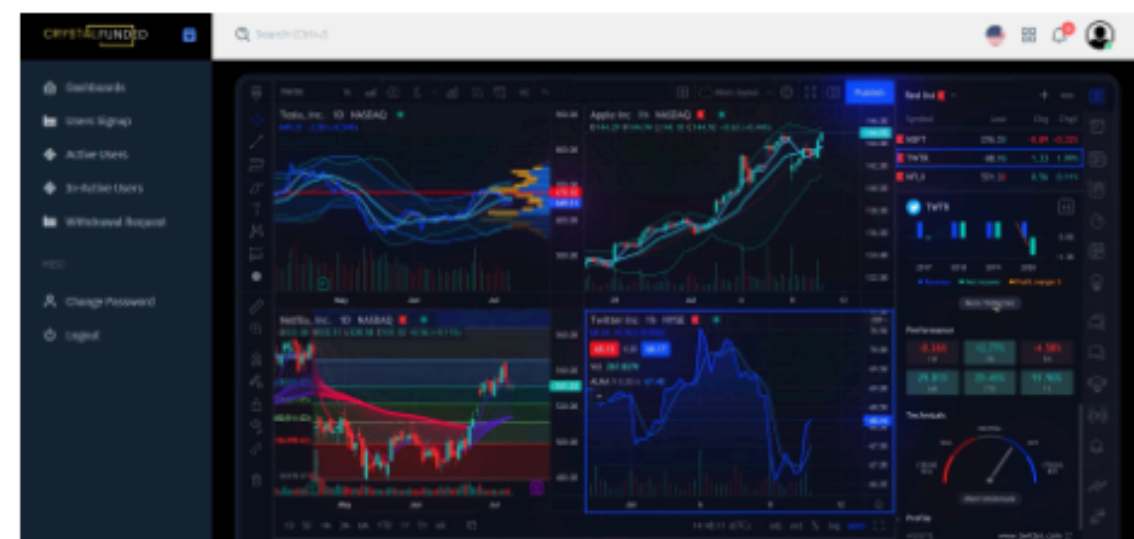
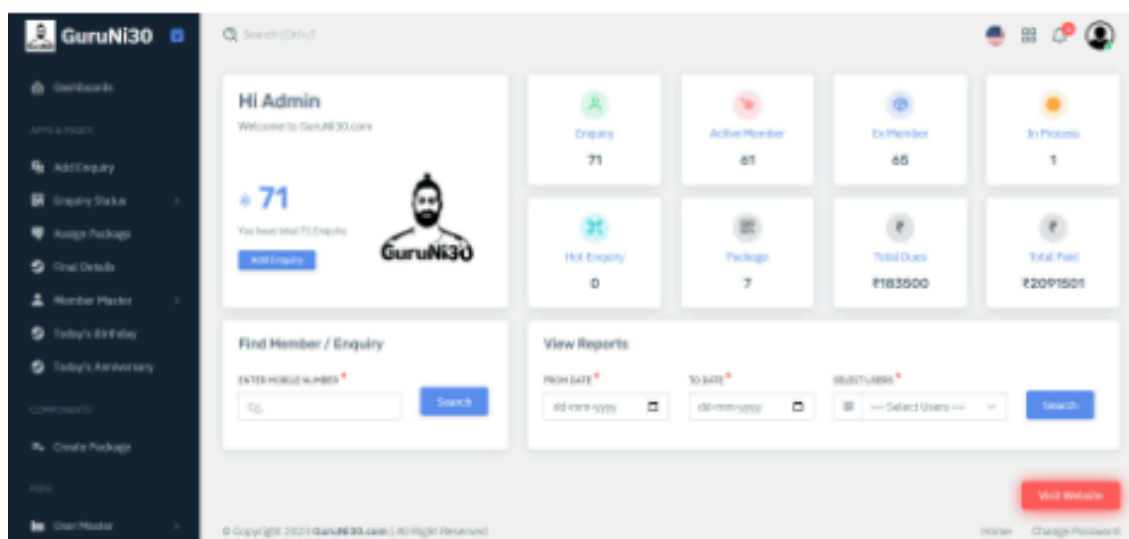
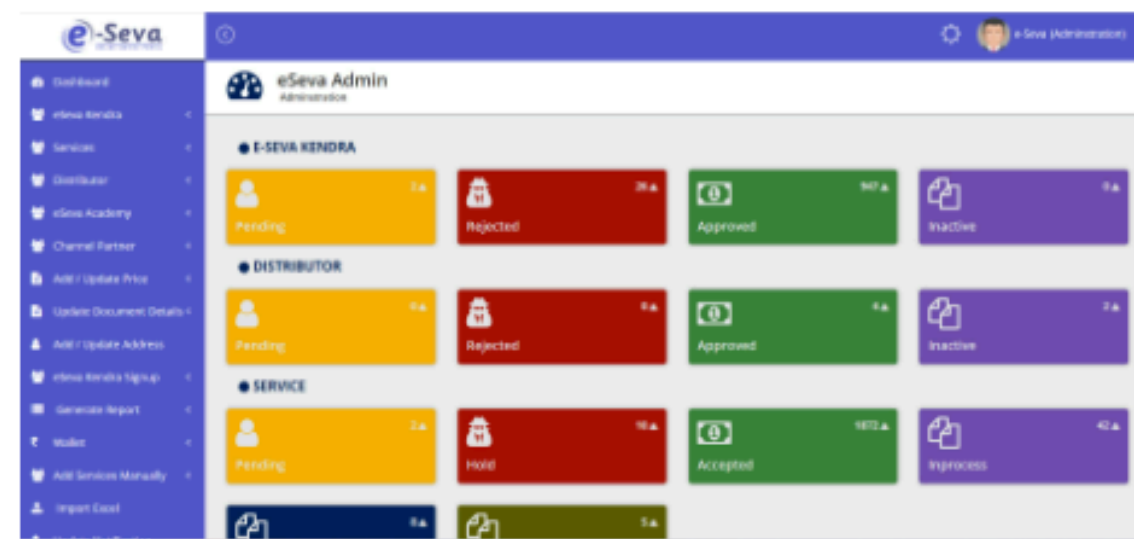
DIGITAL MARKETING

Unlock the Full Potential of Your Business Growth and Achieve Maximum ROI with Our Comprehensive Digital Marketing Solutions.

WORK PORTFOLIO



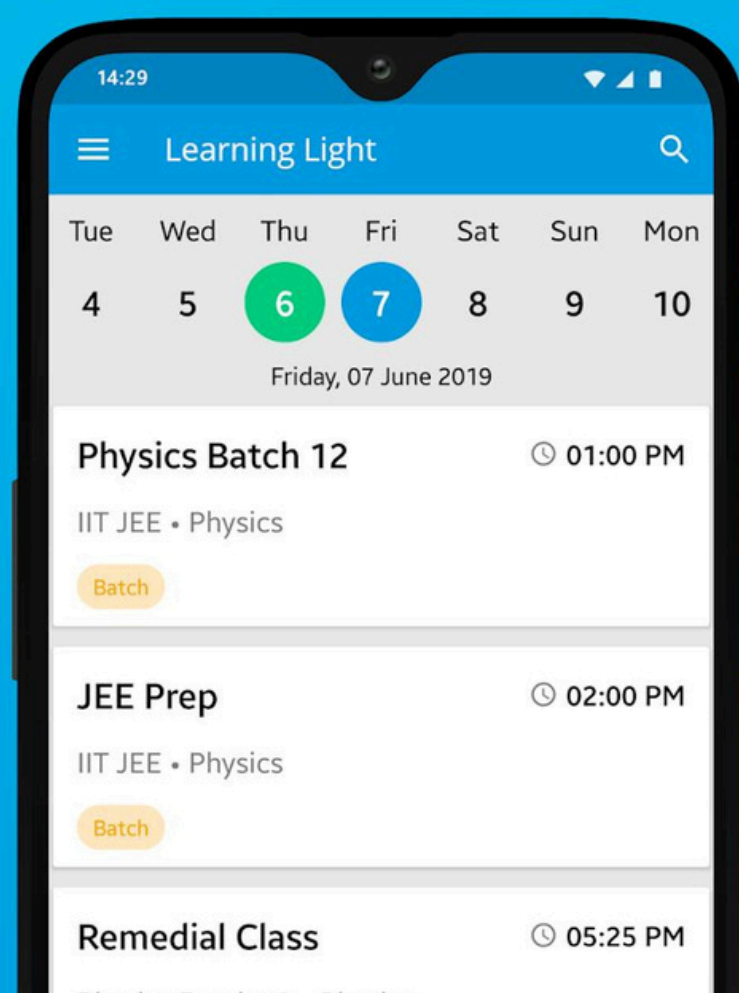
WORK PORTFOLIO



WORK PORTFOLIO - APP DEVELOPMENT

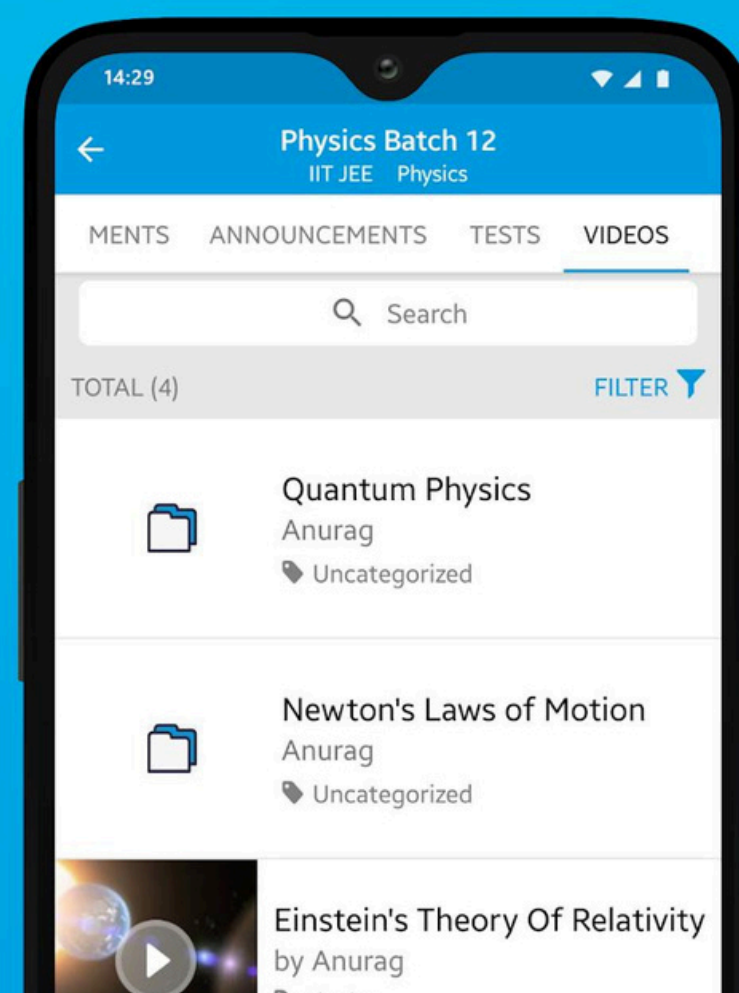
Time-Table

track timetable, upcoming classes, tests, etc.



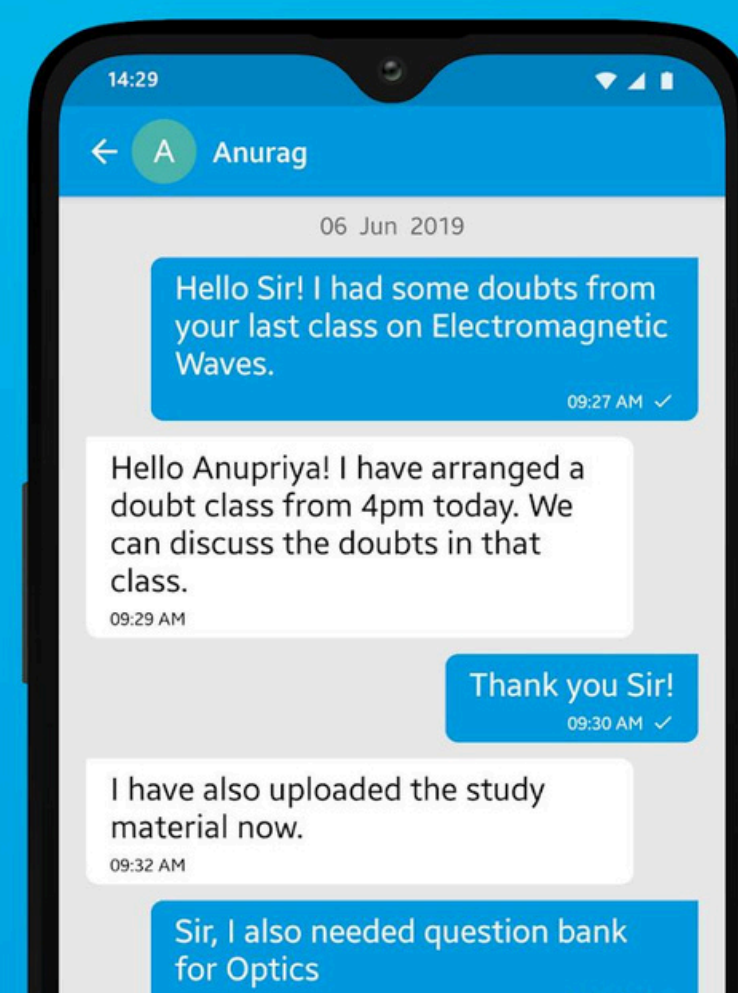
Organised study material

notes, question papers, solutions all at one place



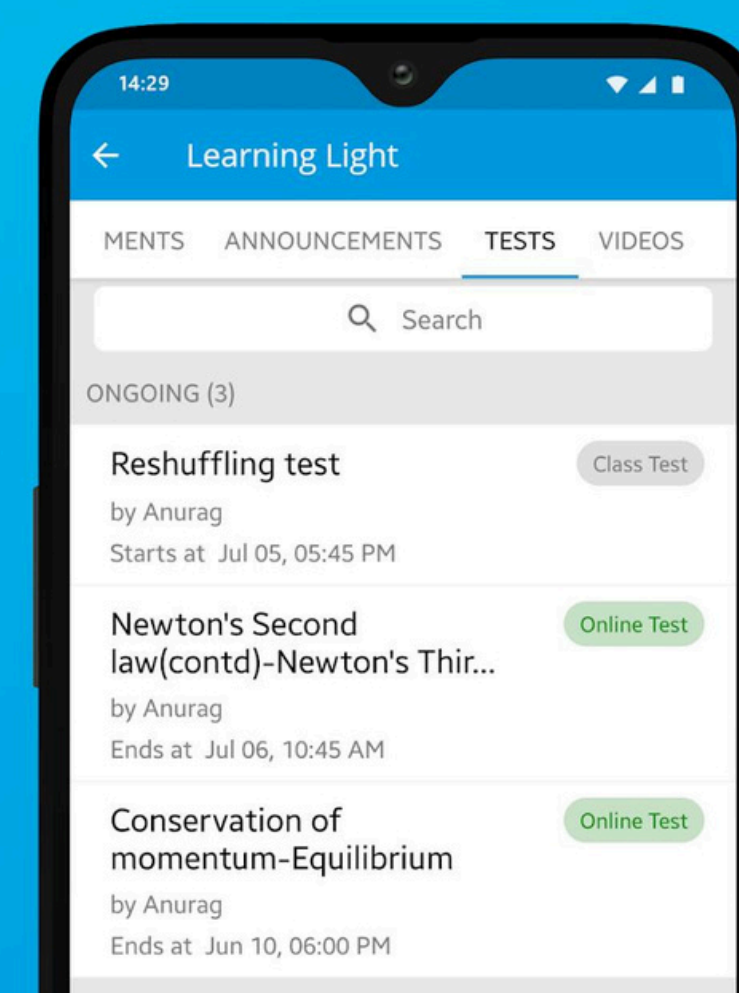
Live chat

in a group or with your tutor



Online tests

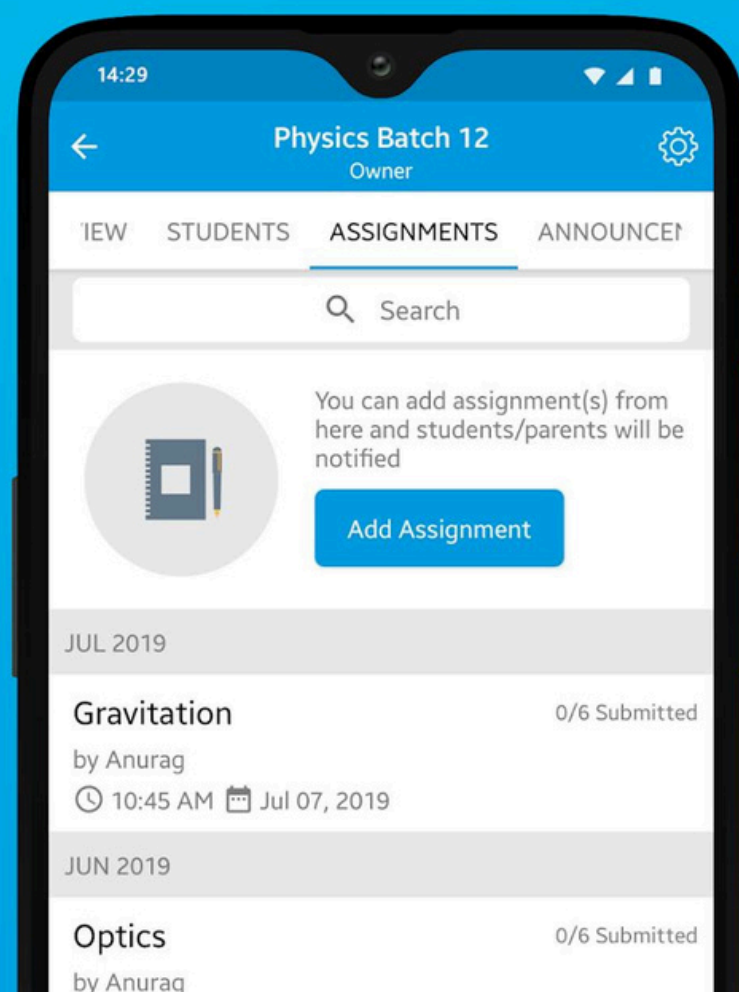
for more practice, better performance



WORK PORTFOLIO - APP DEVELOPMENT

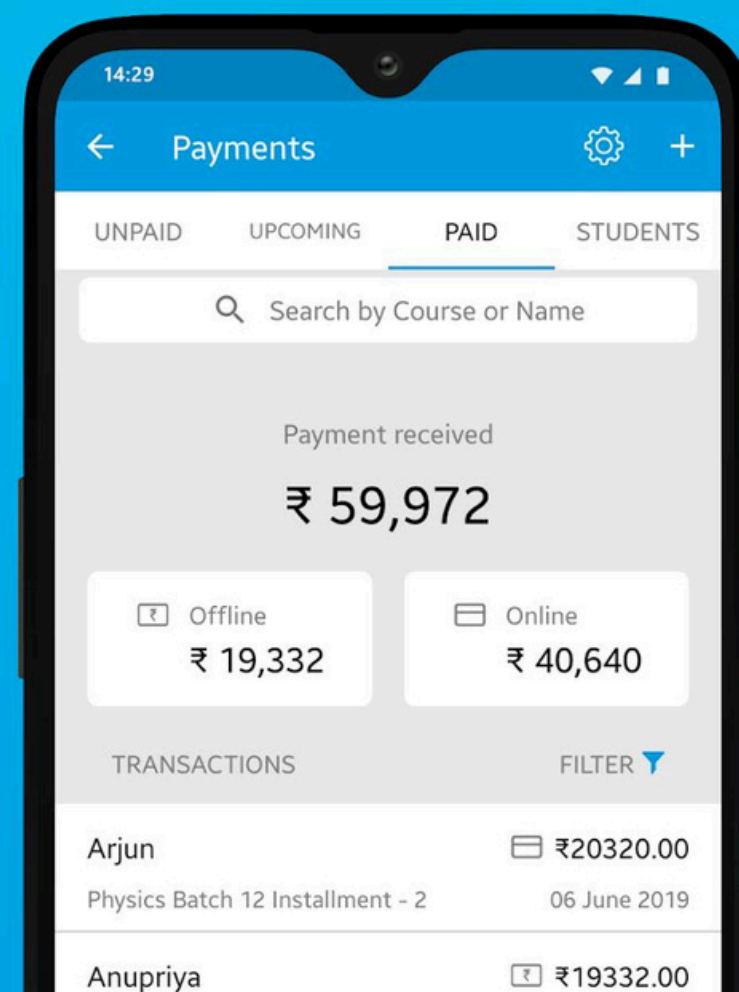
Online assignments

ensure more practice for your students



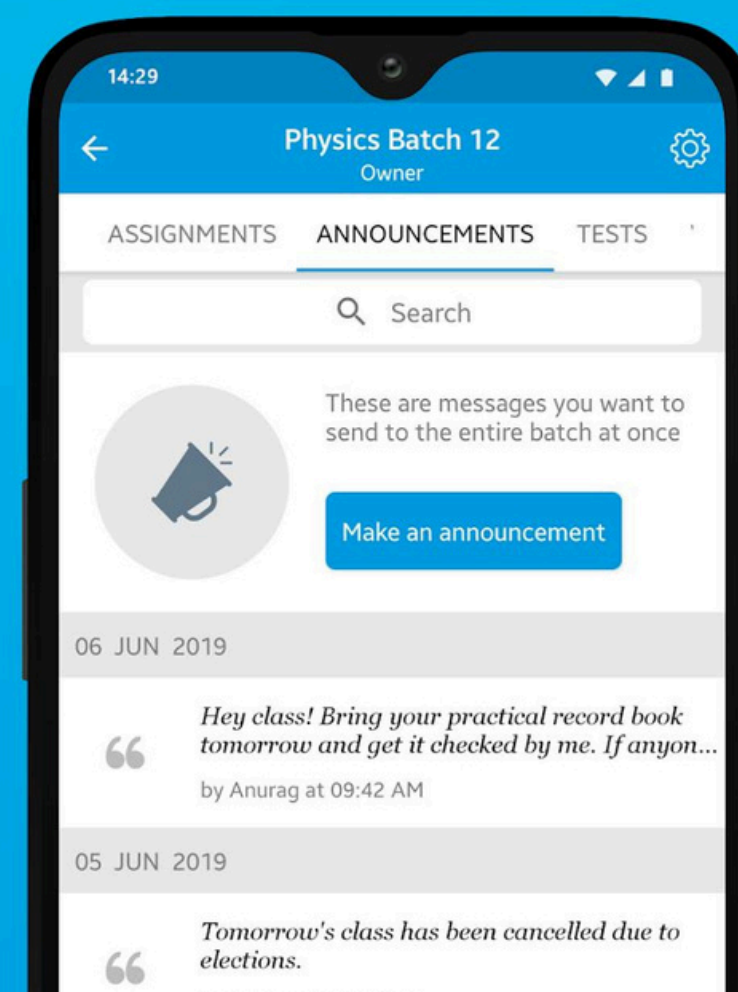
Manage fees

of your students and send receipts to parents



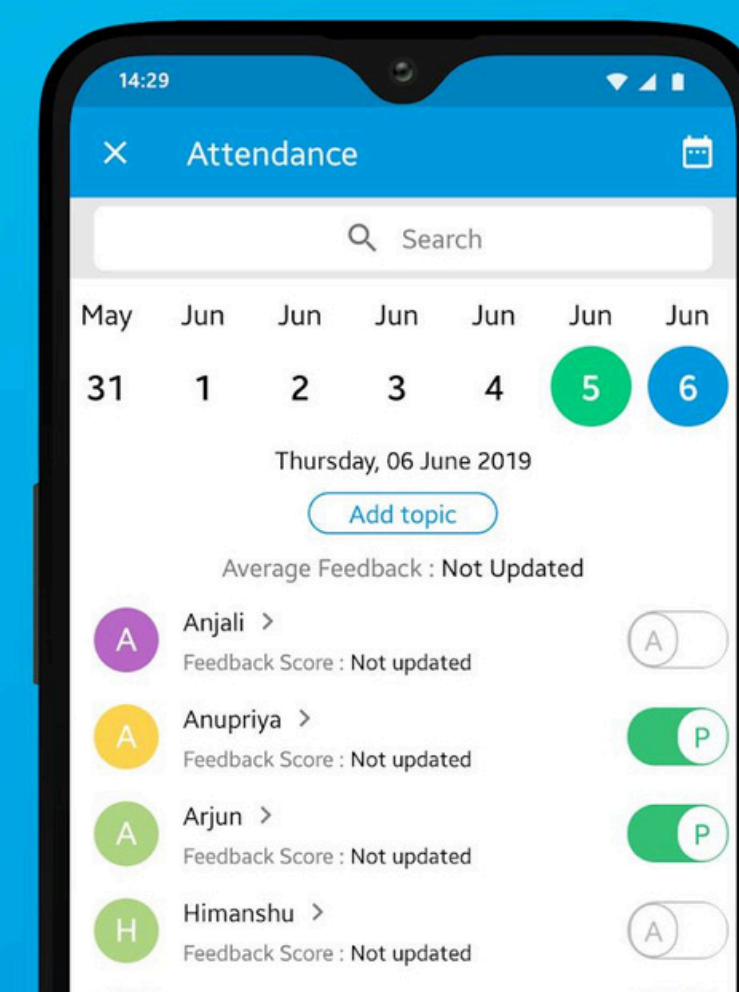
Announcements

keep all your students informed

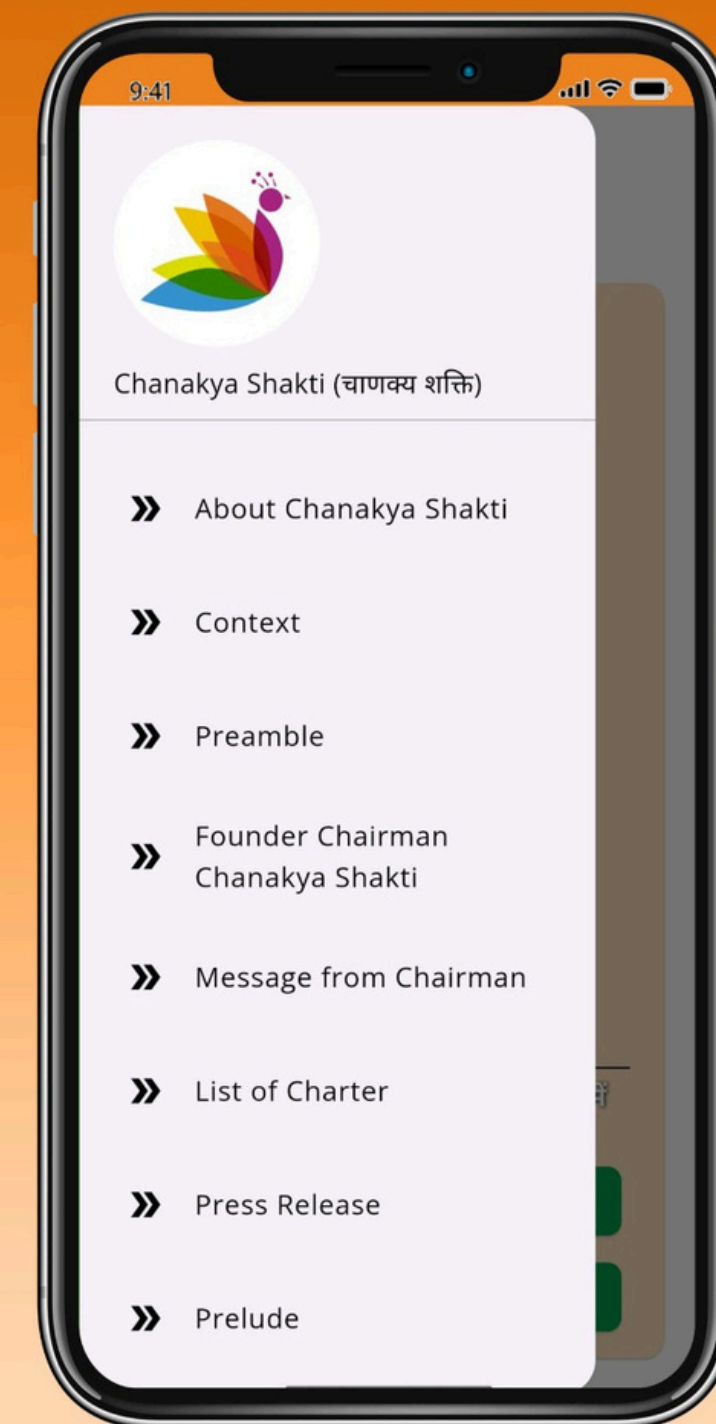


Smart attendance

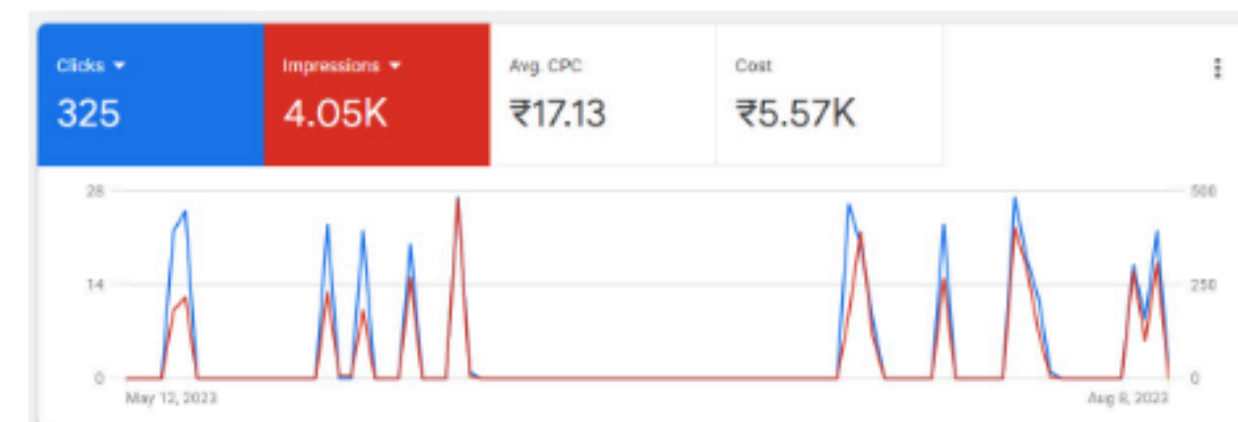
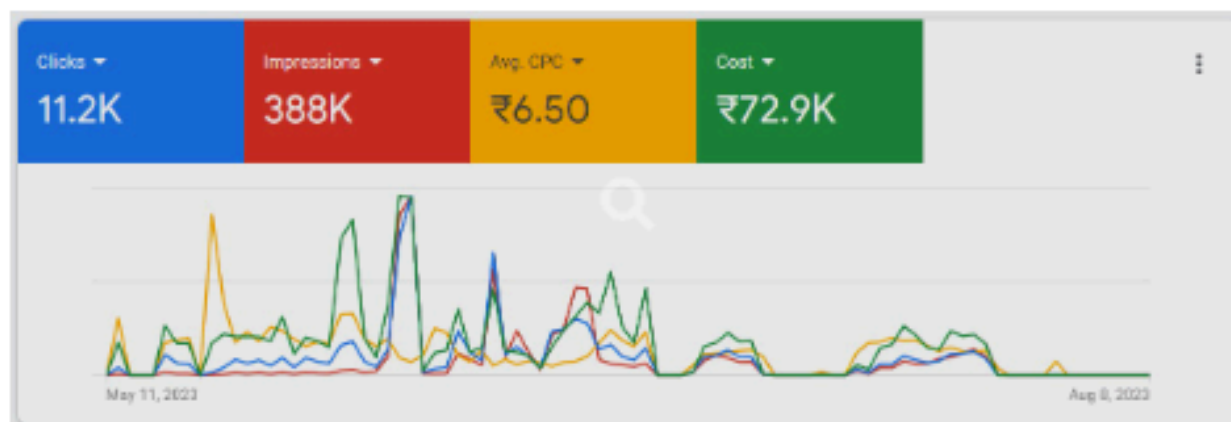
will replace your paperwork



WORK PORTFOLIO - APP DEVELOPMENT



WORK PORTFOLIO- DIGITAL MARKETING



Campaigns

Campaign name	Revenue	Cost per result	Amount spent	Days	Link clicks	3 second video plays	Video percentage viewed	Video average play time	Video purchase conversion	Website purchase ROAS (return)	Website purchase ROAS (value)
...	2,075	₹30.92	₹637.76	Ongoing	39	364	30.52%	00:32	₹1,989.00	18.90	...
...	5,438	₹124.06	₹674.82	Ongoing	115	551	53.54%	00:30	₹1,388.00	7.00	...
...	12,278	₹154.62	₹1,908.86	Ongoing	285	2,351	19.95%	00:34	₹2,987.00	6.40	...
...	3,076	₹147.58	₹452.74	Ongoing	44	498	58.76%	00:32	₹3,087.00	8.35	...
...	13,330	₹125.61	₹1,671.31	Ongoing	381	4,587	347.47%	00:30	₹1,388.00	7.50	...
...	5,475	₹132.51	₹728.51	Ongoing	74	718	48.26%	00:32	₹1,388.00	4.35	...
...	18,052	₹37.08	₹672.50	Ongoing	229	1,934	42.89%	00:30	₹1,388.00	12.10	...
...	18,548	₹128.32	₹2,381.26	Ongoing	236	2,130	44.54%	00:32	₹2,388.00	4.75	...
...	1,058	₹268.61	₹283.51	Ongoing	72	1,914	220.17%	00:32	₹1,388.00	4.28	...
...	8,998	₹130.12	₹1,170.47	Ongoing	138	1,134	45.83%	00:32	₹3,438.00	8.75	...
Total	210,834	₹1,782.21	₹3,000.00	Total	2,008	22,821	41.8%	00:32	₹24,778.00	7.28	Average

Campaigns

Campaign name	Cost per result	Amount spent	Creds	Link clicks	3 second video plays	Video percentage viewed	Video average play time	Video purchase conversion	Website purchase ROAS	Website purchase ROAS (value)
...	₹3.02	₹3,353.81	Ongoing	2,673	257,114	44.92%	00:30	₹1,388.00	0.28	...
...	₹36.42	₹30,453.21	Ongoing	13,628	134,241	52.18%	00:32	₹225,771.80	11.34	...
...	₹32.45	₹15,483.74	Ongoing	13,094	107,273	51.02%	00:32	₹180,486.80	10.78	...
...	₹21.62	₹9,111.44	Ongoing	5,085	53,223	56.91%	00:32	₹65,138.80	10.32	...
...	₹38.58	₹7,823.19	Ongoing	3,178	41,813	48.52%	00:32	₹80,721.80	10.18	...
...	₹38.12	₹7,562.86	Ongoing	4,748	42,415	56.38%	00:32	₹67,384.80	12.30	...
...	₹18.13	₹11,403.95	Ongoing	3,092	43,024	22.28%	00:35	₹101,384.80	6.88	...
...	₹41.83	₹5,965.00	Ongoing	3,985	111,818	345.38%	00:32	₹1,388.00
...	₹31.02	₹4,701.00	Ongoing	4,701	36,805	51.04%	00:35	₹1,388.00
...	₹38.02	₹5,121.00	Ongoing	2,121	39,518	26.02%	00:32	₹1,388.00
Total	₹32,517.88	₹336,128.80	Total	118,231	1,411,734	49.48%	00:30	₹2,071,094.80	9.38	Average

Account overview

Campaign name	Result rate	Impressions	Cost per result	Amount spent	Purchase ROAS (return on ad spend)	Website purchase ROAS (return)	Purchases Conversion Value
...	0.07%	13,727	₹104.28	₹939.48	11.32	11.32	₹10,868.00
...	0.05%	75,021	₹93.09	₹4,179.56	9.88	9.88	₹40,750.00
...	0.05%	59,034	₹93.62	₹5,032.24	11.00	11.00	₹33,067.99
...	0.05%	...	₹93.58	₹4,435.44	12.26	12.26	₹29,066.00
Average	0.05%	2,185,086	₹93.58	₹12,417.74	9.82	9.82	₹719,478.00

THE PROCESS

1

PLANNING

Determine goals, audience, and site structure.

2

DESIGN

Create layout, visuals, and user experience.

3

INTEGRATION

Code and develop the website's functionality.

4

DELIVERY

Test, optimize, and launch the website.

Let's Connect With Us!

REACH US TO DISCUSS YOUR NEW PROJECT WITH OUR EXPERTS:

+91 7295858121, 9693687602



info@cmshtech.in



www.cmshtech.in



OFFICE ADDRESS

PANCH MANDIR RD, GROUND FLOOR, WEST PATEL NAGAR, ADARSH COLONY, NORTH SHASTRI NAGAR PATNA, BIHAR, INDIA 800024

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